

THE ALMA RECORD.

VOL. XXXVI—NO. 32

ALMA, MICHIGAN, THURSDAY AFTERNOON, OCTOBER 22, 1914

WHOLE NUMBER 1858

ELWELL IS BOOMING

Real Estate and Development Co. Plots Ten Acres

THE LAND DOUBLES IN VALUE

Prosperous Merchants—Large Exportation of Eggs

The Louisville Real Estate and Development Company of Louisville, who recently plotted the College Heights addition in Alma, have begun operations in Elwell. Ten acres of ground lying south of Elwell was purchased off Clinton Nelson and has been divided into lots. The land is exceptionally good and will sell for a good price. The day for sale has been announced as Thursday, Oct. 29. The house was on Thursday, October 29. The Ladies' Aid Society and the Lady Maccabees will serve a dinner and Yerington's College Band of St. Louis will provide music for the day. Thursday will be a booster's day for Elwell.

Within the last five years Elwell has made wonderful strides, both as a residence town and as a commercial center. Every industry in Elwell reports an unusually healthy growth, while several of them can boast an increase in business which will compare with those of large cities. The general mercantile store owned and operated by Mr. Hilsinger did a \$75,000 business last year. One item alone of their industry would indicate growing business. Their weekly exportations of eggs amount to between fifty and sixty crates, while the past three months have been their biggest in all the twenty-six years of their existence as a firm.

Marlie Slingluff, who runs a general merchandise store, reports a five to six thousand dollar yearly business; W. C. Pugsley supplies that community and the outlying farmers with \$10,000 worth of farm implements and hardware.

Last year the Elwell Elevator paid out to the farmers of that district \$60,000 for grains, etc., while the plant has a capacity of ten thousand bushels.

The railroad office of Elwell reports that 300 cars of hay and the same number of cars of beets were shipped out of that town last year, while 50 cars of coal were imported solely for local consumption.

These are indications of real progress. They are facts which the loudest of calamity howlers cannot refute, nor depression dispensers mourn over. For Elwell is surrounded by agricultural lands which are the most highly prized in the county. Even land six miles north of the town which has been reached by the big canal has doubled in value in one year and raises crops which are as large as those raised in the best farming districts in the state.

J. E. CONVERSE

Improves Store and Installs Optical Fitting Room

The J. E. Converse jewelry store reopened for active business Saturday. A complete overhauling of the fire place has been finished. A new ceiling has been put up, the walls decorated, and a new, closed, mirror display window added. In addition to these improvements, Mr. Converse has installed an optical fitting room, four feet wide and six feet long, for the purpose of fitting and testing eyes. This room is orn in every way, and just like a new one used in all up-to-date city stores. At the front end of the room a dim-o-lite electric lamp, so that an regulate the light for testing eyes. At the other end of the room is a Globe Ophthalmic Test Cabinet, the letters manipulated by a single cord. This cabinet gives correct results, and reduces the eye strain. It consists of astigmatic test letters for twenty feet vision. These new apparatuses make it possible for Mr. Converse to do both objective and subjective testing. Mr. Converse attends nearly all of the Jewelers' and Optometrists' Conventions and gets new ideas, new thoughts, and in that way keeps with the times in his business.

Among the Alma fellows who attended the Michigan—M. A. C. football game at East Lansing Saturday were Oscar Anderson, Alger Wood, L. Adams, Ralph Chisholm, Marks, Fitch, Coleman, and Dancer. M. A. C. of Michigan 3.

BAPTIST CHURCH.

Pastor, J. W. Priest. Residence, 802 Gratiot.
Morning Service 10 o'clock.
Sermon, "Christ's Message to the Man Restored."
Sunday School 11:30.
Junior Union 3 o'clock.
B. Y. P. U. Meeting 6 o'clock.
Topic: "Missionary Opportunity in American Cities." Leader, Ellis Hopkins.
Evening Service 7 o'clock.
Sermon: "Young People and Religion."
Thursday Night, Prayer Meeting 7:30.
All are cordially invited to these services. The Baptist State Convention meets this week, Oct. 19-22, at Kalamazoo. The church will be represented at that convention by Mr. and Mrs. H. E. Walton, L. A. Sharp, and the pastor.

2,082 P. P. PACKAGES

Handled at the Alma Postoffice Within Fifteen Days

Definite information concerning the Parcels Post situation in Alma was required by the U. S. Government postal authorities. Consequently blanks were sent to the post office to be filled out and returned to Washington. The records arrived in time for an accurate account of the Parcels Post business to be kept for fifteen days, beginning October 1st, and ending October 15th. It was required that every package that was received or sent out of the Alma post office should be entered on the records, stating the weight, postage required, the zone it came from or was being sent to, etc. The weight in ounces was recorded if the parcel weighed less than one pound, from one to fifty only the pounds were registered.

Total parcels mailed out of Alma during the fifteen days, 591. Total weight, 1,783 pounds. Postage received for them, \$55.49. During that same time there was received here for delivery 1491 packages, making a total of 2,082 packages handled within the fifteen days, in addition to the regular post office work and letter service. Thirty-five of the parcels sent from Alma were insured, and so far no claims for damage have been received. Fifty-seven C. O. D. packages were among the total. The C. O. D. business has run better than 100 packages per month.

October 17th, two days after the required time for keeping the records, was a red-letter day for the parcels post in this city. One hundred and thirty-five packages were received and delivered in Alma, with a total of 544 pounds. The records of October show an increase of more than 20 per cent over those of last April. A special parcels post deliveryman has been kept busy nine hours per day in the week to get rid of the packages. The parcels post now reaches every nook and corner of the county by rural delivery. During the six days of this week the rural carriers are required to make a record of every piece of mail they deliver. The result of this will be announced later.

THE LAST ROSE OF SUMMER.

Miss Mae Kyes made the surprising discovery of a red rose in full bloom on a rose bush in her garden Sunday, October 18th. The bush is the ordinary June rose. The flower is large, rich looking, and very fragrant.

ADVERTISED LETTERS.

Alma, Mich., Oct. 19th, 1914.
Advised list for week ending October 19th, 1914:
Mr. Edgar Blank,
Mr. Richard Chapman,
H. Campbell,
W. C. Eaves.
The above if not called for will be sent to the Dead Letter Office November 2nd, 1914.
V. P. CASH, Postmaster.

During the scrimmage Tuesday evening an accident occurred to Fletcher Gallagher which will keep him out of football for the remainder of this season. His tongue was cut in three places, one deep broad gash necessitating several stitches. He was taken to the hospital in Bay City Tuesday night. The loss of Mr. Gallagher will weaken Alma's line as he held down the position of right end.

Dr. Brainerd was crossing the tracks on East Superior street, at the place which has been several times pointed out by the Record as a disgrace to Alma, and turned into the ditch. Several nurses were in the car. No one was seriously injured but the car was damaged to a large extent.

The Misses Margaret and Buelah Livingston of St. Louis shopped in Alma Tuesday evening.

CHALLENGE TO DETROIT

Will Detroit Eastern Play Alma High?

\$100.00 BONUS IF NECESSARY

Alma High is After State Championship for 1914

Will Detroit Eastern refuse to play Alma High on her own terms? If so, doesn't that prove that she is afraid of a defeat? And furthermore, doesn't her refusal give Alma High a right to claim a chance for the state championship? If Detroit Eastern accepts Alma's challenge and does play us, then that's all we ask. If we lose we will drop our claim to the state championship. If we win our claims must be recognized.

The unusual strength of Alma High's team has been proven by her defeating Ithaca 79 to 0, Lansing High 6 to 0, and by the cancellation of the Bay City game by Bay City.

In lieu of all these facts Coach Crisp wrote a letter last Saturday to the manager of the Detroit Eastern team, telling him that Alma would play Detroit at Alma on some mid-week date, preferably October 4th or 10th. He also stated that the Alma business men were back of the deal and would help furnish entertainment for the Detroit delegation and that they would be entertained the very best that the city could afford.

A bonus of \$100 would be given to Detroit if necessary to get them here. This \$100 has been promised by the business men, if it or any part of it, are needed. This bonus would be above their expenses which would be taken from the gate receipts.

Should this challenge be accepted for some mid-week afternoon the business houses would show their usual patriotic spirit and close their doors for an hour or an hour and a half and turn out to see the game.

The day would be made a big day for Alma, and such a team as Detroit Eastern would draw a crowd from all over the county and even from Mt. Pleasant, Saginaw and other towns out of the county. The crowd at the Ithaca-Alma game last year exceeded 1500 people. In that case why wouldn't a team like Detroit draw a crowd of 4000? The honor of having Detroit come here to play would be one very seldom given to such a small city as Alma, and if Detroit comes, Alma will not lay down and let Detroit win, but the Alma spirit will be at its maximum. Detroit will go home and say that they had been somewhere.

Help put Alma on the map. It's the interest of every man in Alma to boost this proposition. Let's work together! Each one exert his personal influence toward this end, and the boys will play the game!

AUCTION SALE.

Arthur Hilsinger, living 6 miles west and one-half mile north of Alma, or 2 miles west of Elwell, will sell at auction on Saturday, October 31, a large quantity of stock and farm tools. Among the stock are several head of horses and cows.

HALLOWEEN PARTY

Mr. and Mrs. Chas. Ward Entertain—Mexican Enchilada Served

Mr. and Mrs. Chas. Ward entertained about twenty-five of their friends at a Halloween party Friday evening, at their home, 323 West Superior Street. The house was decorated with Halloween novelties, quaint lanterns, witches' faces, and odd drawings. The guests were entertained with auction, bridge, and five hundred. The prizes for the bridge were monopolized by Senator and Mrs. Francis King, Mrs. King being awarded the first, and the Senator the next prize. Dr. Cyrus Gardner received the first prize for five hundred, and Mrs. Frank Pollasky the next. The first prizes consisted of whole pumpkin pies, and the second prizes half pumpkin pies. The refreshments were served on small tables, and were in the form of a Mexican enchilada supper. The guests were each presented with a Halloween favor before departure.

The new Pre-Medic Society recently formed at the college has been named the Altroix Club. Taking the "AI" from Alma, and "troix" from the old French name given to Detroit. The combination make a very appropriate and pretty name.

MICHIGAN FACING HARD BATTLES WITH CRIPPLED TEAM.

Michigan's football prospects took a big slump this week end in the loss of Hughitt and Galt, and the Wolverines now have but two of last year's regulars. Of this pair, Captain Raynsford has been shifted to center, so that Lyons at right end is the only regular of last season's team Yost has to face Syracuse, Harvard, Pennsylvania and Cornell, which will be met in order by the Wolverines.

Hughitt's elbow was dislocated in the final moments of the M. A. C. game Saturday after Splawn had kicked the winning field goal. While the brilliant little quarterback, whose headwork gave Michigan her chance to score, might get back into the game late in the season, he would be able to do little else than call signals. Galt, the veteran right halfback, will not be able to play this year. Although he has not yet been in a game, it had been hoped that his knee would get in shape, but such a possibility has not been given up, and the Wolverine backfield will be composed entirely of volunteers.

The most encouraging feature of the game with the Aggies was the great work of the Varsity in breaking up the forward passing attempts of Macklin's men. Michigan also worked a forward pass in the crisis for her scoring chance. The Varsity used barely a dozen plays against the Farmers, sticking to straight football despite the closeness of the struggle.

The Wolverines felt confident they could win when the time came without tipping off their hand and biding their time, won the game by the trusty right toe of "Harry" Splain, who has now kicked five field goals by drop-kicks without a miss except the ball which rolled back on the ground to him in the Vanderbilt game.

AND ANOTHER ONE

Alma's Business Population Increasing Every Week

Mrs. Florence Hatt, of Onaway, Michigan, has moved to this city, and has leased the store room adjoining the Pattee grocery, west of the Arcade Hotel. She has installed a stock of novelties, school supplies of all kinds, post cards, toilet articles, candy, pennants, etc. The store is aptly arranged, very neatly and tastefully decorated, and gives an appearance of cleanliness hard to excel. Mrs. Hatt came to Alma partly in order that her daughter, Miss Gladys, could enter Alma College. Mrs. Hatt is upholding the fine reputation that she brought with her, and as the location of the store is very good, being between the college and the city, we are assured that her lot will be success. The business was opened to the public Saturday morning.

ALMA HOME-COMING

November 14—Annual Alma-Olivet Football Clash

The big Alma Home-Coming will be November 14. That's the day Alma will trim Olivet. Be sure and come. Bring your friends. Write to all your friends. Get them here for November 14, and show them some real Alma spirit. All the old Alma alumni are coming back. Letters are received every day telling of some more people that will be here.

Entertainment will be furnished free to all of the old Alma college students who return on that day. Any who have not done so before write to Mark Spinney, Maurice Cole, Merrill Hyde or Thomas Blaisdell, Jr., and a room will be assigned to you. This week a committee will be appointed among the girls to take care of the girls who return.

Olivet is Alma's oldest and strongest rival and more spirit will be shown in Alma on the day of that game than on any other day during the year. Get in the game. Help Alma to show Olivet a thing or two.

After the game a banquet has been arranged for to be tendered in compliment to the old men who return to their alma mater.

Saturday, November 14, 1914, that's the day. Olivet is the team to be defeated, Davis Field the place, Alma the city and rah! rah! rah! the spirit. Don't forget!

Mr. Leo Gee, on Route No. 4, Alma, has a bumper crop of corn this year and claims it will go 150 bushels to the acre. Here is a chance to see some fancy prize corn.

Foebal Cabaret at the College gym. Friday evening. Every one is invited.

HON. JOSEPH FORDNEY

Two-Day Tour of Gratiot County

ALMA AT 9 A. M. MONDAY

Congressman Fordney is a Brilliant Speaker—Hear Him

Monday, October 26, 1914:
Alma at 9 a. m.
Forest Hill at 10 a. m.
Elwell at 11 a. m.
Riverdale at 12 m.
Elm Hall at 1 p. m.
Sumner at 2 p. m.
New Haven Center at 3 p. m.
Middleton at 7:00 p. m.
Tuesday, October 27, 1914:
Perrington 9 a. m.
Pompeii at 10 a. m.
Ashley at 11 a. m.
Bannister at 12 m.
Sickles at 2 p. m.
Rathbone at 3 p. m.
Breckenridge at 4 p. m.
St. Louis at 7:30 p. m.
As a speaker from the National House of Representatives Mr. Fordney comes with many good thoughts.

PRESENTS OBJECTIONS

William A. Bahlke Represents Alma at Washington

William A. Bahlke left Alma Sunday for the city of Washington to present Tuesday of this week to the Department of Justice the objections of the Michigan Independent Telephone and Traffic Association of Grand Rapids to the proposed consolidation of the Southern Michigan State Telephone Companies. The properties involved in the merger lie in the southern tier of counties of Michigan.

The question raised comprehends the right of the Michigan Railroad Commission to make an order or decree authorizing such a merger, where the telephone facilities so sought to be merged are used to transact an interstate commerce business. The independent telephone interests of Michigan are opposed to the merger and consolidation of these properties for the reason that it tends in various ways to the disorganization and disintegration of the telephone business and aimed at the elimination of all competition as against the Michigan Bell. The questions raised affect the welfare of the whole state and particularly the holdings of thousands of stockholders representing millions of dollars investment in independent telephone properties.

It is a great compliment to our city to be represented by Mr. Bahlke at this hearing. That the case will be worthily represented by Mr. Bahlke is assured. His argument will require three hours to fully present. The records and briefs are voluminous and disclose great research into the federal questions involved. The outcome is being watched with great interest by thousands of people.

BOB WHITE OR QUAIL

The First of a Series of Bird Talks by Members of the Alma Bird Club

Recently a report on the canvass of the city by a committee from the Alma Bird Club was mentioned in these columns. That canvass is nearing completion, and the results are showing that a splendid start has been made in the matter of attracting the birds to suitable places about many of the homes of the city. As soon as all the work of the canvass is complete the results can be assembled and made use of in future work. The summer's work has been very successful and well worth while. But winter is coming on and the question, "What can we do in the winter?" is asked. As every one knows those birds which do not go south in the autumn must look out for favorable places in which to spend the rigorous winter months.

The essentials for a successful winter season are shelter, food and water. Shelters are increasingly hard to find, as also are foods; and during the long cold spells when streams are frozen continued on page four

FIRST PRESBYTERIAN CHURCH.

Next Sunday at 10 a. m. the pastor, William H. Mason, will take for the subject of the sermon, "The Power of Example." At 7 p. m. the sermon theme will be "Simon Peter's Brother." A cordial invitation is extended to all to attend all services of the church.

The church Sunday school, Mr. Frank McConkey, superintendent, meets every Sunday at 11:30 a. m., and lasts for just one hour. You will greatly enjoy the Sabbath school orchestra, under the direction of Prof. Davis and you will find a class for Bible study exactly suited to your needs.

The Y. P. S. C. E. will meet at 6:15 p. m. for a devotional service. All young people are cordially invited. Every one will greatly enjoy the music next Sunday evening, which will be rendered by the Men's choir. Will you hear it? You are very welcome.

BOY'S CONFERENCE

To be Held at Ann Arbor November 27-29—Prominent Speakers

Completed programs for the various sessions of the Twelfth Annual State Boys' Conference, to be held in Ann Arbor November 27-29, were issued today by the Michigan Y. M. C. A. for the conference program committee. A number of special features are being provided for this year's conference and the sectional meetings, with papers by the boys themselves, are expected to be intensely interesting. Preparations are being made for 2000 boys by a committee of 100 boys resident in Ann Arbor. They are perfecting all the details of the big meet, and have committees at work already on recreation, entertainment, publicity, music, reception, meeting places, parade and finance.

The speakers already assured are Fred B. Smith, one of the prominent leaders in the Men and Religious Forward movement, New York; Edgar M. Robinson, head of Boys' Work for the International Y. M. C. A., New York; President H. B. Hutchins, of the University of Michigan, Ann Arbor; Eugene C. Foster, city secretary for boys, Detroit, Y. M. C. A.; Coach "Dinnie" Upton, of Grand Rapids; Arthur Rugh, of New York, and W. J. Hutchins, of Oberlin, Ohio. Other speakers of international reputation will be added to this list.

The principal sessions of the conference will be held in Hill Auditorium on the University of Michigan campus. The purpose of these sessions is to bring together the representative older boys of Michigan to discuss their own moral problems, and to inspire them to go back to their respective fields and organizations to do a larger service of a Christian character.

The program for the three days, as outlined at present, is as follows:—
General Topic—"The Call to Leadership."

Friday Afternoon, November 27th—1:00-3:00, Registration of Delegates. 3:00, Meeting Nomination Committee. 4:00, Opening Session for Delegates. Friday Evening—7:30, General Session in Hill Auditorium. Special Music, Words of Welcome, Addresses.

Saturday Morning—7:00, Breakfast for Leaders. 8:30, General Session. 9:30, Sectional Meetings, Papers by Boys, Discussions. Program in Charge of Men Indicated.

High School Boys, J. B. Davis, Principal Central High School, Grand Rapids. Employed Boys, L. F. Reichard, Employed Boys' Secretary, Detroit. Sunday School and Church Clubs, Eugene C. Foster, City Sec'y for Boys, Detroit.

County Y. M. C. A., C. L. Rowe, State County Work Sec'y, Jackson. City Y. M. C. A., F. A. Poole, Boys' Work Sec'y, Saginaw.

Boy Scouts of America, Dr. J. H. Sowerby, Field Scout Commissioner, Detroit.

Student Delegation, W. M. Tinker, Student Sec'y, Ann Arbor.

11:30, Conference Photograph, by Lyons and Wyckhoff, Detroit.

12:00, Parade of Delegates with Bands.

12:30, Delegation Dinner.

Afternoon given over to recreation in charge of local committees. The Ann Arbor Committee has secured the use of Ferry Field and hope to get the lower and upper Peninsula Football Champions together at this time to play the state Championship for 1914.

Saturday Evening—7:30, General Session. Moving Pictures, Special Music, Strong Speakers.

Sunday Morning—8:30, Leaders Meeting.

10:30, Special Church Service.

3:30, The Big Meeting for Older Boys, Fred B. Smith, of New York, on a "Strong Man."

7:00, Farewell Service for Delegates only.

Watch special Bulletins.

A RECORD BROKEN

Alma and Ypsi Play a 0 to 0 Game Friday

NO INTERFERENCE--NO PASSES

The First Tie Game Alma College Has Played in Four Years

A scoreless game was played on Davis field Friday afternoon between the Alma College and the Ypsilanti Normal gridiron squads. Only once was Ypsilanti's goal line threatened, and that was in the second quarter when Wood carried the ball for a forty yard gain, and was downed on Ypsilanti's fifteen yard line. The play was called through the left, and the interference went that way while Wood carried the ball around the right wing, without interference, for a forty yard gain. In the first quarter Wood made several good punts, but they were run back by Ypsi's fast safety, Armstrong, to almost the spot where they were punted from. When Ypsi punted, Alma's men were tackled in their tracks. Alma's line plunges did not work at all. The interference was the poorest in the history of the team; the line could not hold, and the men carrying the ball were sometimes downed for a loss. Once in a while a gain of a few yards was made. Hyde carried the ball off tackle for one good gain on the quarter-back. Both teams were forced to punt continually, neither teams making the required ten yards in the first three downs.

No forward passes were tried by either side as the fall was too wet and slippery. Ypsi's team was heavier than ours, and as the field was slippery they had that advantage. The game was full of interest every minute, but neither team could score. Ypsi tried a drop kick from the thirty yard line but it went wild. It was the only attempt at a drop kick. Austin.....R.E.....Robinson
Hoyt.....R.T.....McKinney
Wight.....R.G.....Ott
Robinson.....C.....Cudney
Johnson.....L.G.....Oakes
Chapl.....L.T.....Hartman
Gallagher.....L.E.....McKay
Spinney.....G.B.....Loper
Hyde.....R.H.....Meade
Cole.....L.H.....Langton
Wood.....F.B.....Armstrong
Substitutions—Ypsilanti: Reed for Armstrong; Morrison for Cudney. Alma: Richards for Cole; Blaisdell for Gallagher. Miller for Johnson; Christianson for Wight; French for Hoyt. Time of quarters, 12½ minutes. Umpire, Helmar, Mt. Pleasant Normal. Referee, Staber, Lansing.

BAY CITY CANCELLED

Alma High's Reputation Soaring in Football Circles

The Bay City Times roasted the Bay City Western football team for cancelling their game with Alma High, which was scheduled for last Saturday. It does look good for Alma to have a team like Bay City be afraid to meet us. The Lansing victory sent Alma's rep. soaring into heights above us. Bay City gave the excuse of several injured men when they cancelled Saturday's game. Bay City has one of the largest schools in the State, and when they make that excuse to Alma it's a pretty poor one. The one disadvantage of having a good team is that the larger schools are afraid to play us, and suffer the disgrace of having a country town defeat them. Probably Bay City would play us if we had a weak team, or if some of our men were injured.

Lyceum Course Tickets

It is most earnestly expected that the good people of Alma will give their liberal support to the Alma Lyceum course which is furnished through the efforts and labors of the committee having the same in charge, they standing back of the financial end of the institution, by guaranteeing the price of the talent furnished.

There can be no better influence brought into the community, and should be supported unsolicited.

Please secure your season tickets right away and relieve the strain on the committee, and help boost this admirable effort.

The course has been established for several years and lets stand by a good thing.